

## City of Morgan Hill

### City Council's Policies and Goals for 2007

Adopted February 7, 2007

#### **Sustainable Budget Strategy**

Policy: The City Manager's Proposed Budget for FY 08 should result in an operating surplus in the General Fund of approximately \$550,000 as predicted in the most recent Five Year Forecast.

Policy: In addition to achieving the expected operating results, the City Manager's proposed General Fund Budget for FY 08 should provide sufficient funding for continuing current staffing levels and to the extent possible current service levels.

Policy: Council will evaluate any proposals for expanding current staffing levels or increasing service levels in the context of their long range financial implications.

Policy: The City Manager's Proposed Budget for FY 08 should include a transfer from the Park Maintenance Fund to the General Fund in an amount at least twice the FY 07 transfer (which was \$125,000) provided that the fund balance of the Park Maintenance Fund continues to increase toward the goal of establishing it as an "endowment" fund.

Policy: The Council will seek creative ways to engage the public in discussions before any new funding sources requiring voter approval are proposed.

#### **Economic Development**

Goal: *By March 2007, the Council's Community and Economic Development Committee will recommend a strategy for Council consideration that addresses:*

- 1. An increase in the number of jobs that provide sustainable wages for Morgan Hill residents*
- 2. A reduction in current commercial and industrial vacancies*
- 3. Development of currently vacant commercial and industrial land that is within the Urban Service Area*

Goal: *By December 2007, one or more car dealers will be established in the area north of the current Ford Store, recognizing that any new dealership must mitigate neighborhood impacts and be compatible with Morgan Hill's community image.*

Goal: By Mid May, 2007 the City Manager will recommend such revisions to the development impact fee system as necessary to charge “speculative” commercial and industrial buildings the full impact fees up front.

## **Public Safety**

Goal: By May 2, 2007 the Council’s Public Safety and Community Services Committee will evaluate current public safety service levels delivered by the Police Department and will analyze options for investing in greater public safety including revisions to utilization of existing resources, additional resources, or requirements that might reduce the demand for Police services. Any recommendations for investing in greater public safety will be based on judgment and a variety of productivity and outcome measures.

Goal: By September 30, 2007, the Council’s Public Safety and Community Services Committee will evaluate fire and emergency medical service levels, and prepare strategic recommendations for future service levels, and a funding strategy if additional resources are required. Service level options should include consideration of new requirements that might reduce the demand for fire and emergency medical services.

## **Downtown**

Policy: Council and the Redevelopment Agency Board commit to invest \$20 million in public infrastructure over the next five years to revitalize the downtown and stimulate private investment and reinvestment.

Goal: Council and the RDA will schedule a workshop in March 2007 to review recommendations from the Council’s Community and Economic Development Committee on the types and schedule for public infrastructure investments.

Goal: Council and the RDA will take steps to enter into appropriate development agreements with private property owners along 3<sup>rd</sup> Street so as to facilitate a groundbreaking of the 3<sup>rd</sup> Street public improvements (financed by an MTC grant) by Spring 2008.

Goal: By April 2007, the Council’s Community and Economic Development Committee will evaluate options for redeveloping the Granada Theater as a community asset and prepare a report and recommendation for Council/RDA action.

## **Environmental Agenda**

*Goal: By Summer 2007, the Council's Utilities and Environment Committee will recommend an environmental agenda which includes habitat conservation, protection of creeks and streams, water and energy conservation, improved air quality and other matters supportive of a healthy community.*

## **Recreation and Community Services**

Policy: In evaluating the cost recovery of recreation programs, the Council will look to the Department's "bottom line" rather than requiring specific facility-by-facility cost recovery goals. This approach recognizes that the Department administers an integrated service delivery system that allows flexibility in scheduling programs and activities at any of the different facilities.

Policy: To the extent that the Department can achieve even greater cost recovery than the current level, the "dividend" will be re-invested in recreation programs to expand community access to recreation programs.

*Goal: The City Manager's Proposed Budget for FY 08 should provide for a net cost to the General Fund of no more than \$1.6 million for Recreation and Community Services, in accordance with the Five Year Financial Forecast.*

*Goal: Prior to consideration of the FY 08 Budget, Council will conduct a workshop to evaluate the needs for remodeling and modernization of the Friendly Inn and the building housing the El Toro Youth Center, and to clarify the public purposes to be served by the remodeled facilities.*

## **Schools**

Policy: City Council will cooperate with the Morgan Hill Unified School District with the aim of enhancing students' opportunities for success, of providing stewardship of recreation facilities owned by the two agencies, and of improving communication on major policy decisions.

*Goal: As soon as possible, the City and District will re-establish the City/Schools Liaison Committee with initial emphasis on joint planning for the City's corporation yard and the District's "bus yard," recreation fields and facilities, long term planning, and campus security.*

## **Community Development**

*Goal: The City Manager, staff and Planning Commission will begin developing workplans to initiate a review of the land use and circulation elements of the General Plan in 2008.*

*Goal: By Fall 2007, the City Manager will schedule a joint workshop for the City Council and the Planning Commission to consider Measure C policies and criteria which should include, at a minimum, policies relating to inclusion of BMR's in market rate projects, policies to encourage "green" buildings and lower annual operating costs for home owners, and policies on "developer" commitments to meet City goals.*

## **Policy Making**

Policy: Each of the Council committees will prepare and follow a Workplan approved by the City Council. Issues not on the adopted Workplan or established in the Council's goals may be referred to a committee by the full Council. Staff may seek Committee review of other issues that will be presented to the full Council provided there are no unreasonable delays. Each committee will prepare a written report on its activities at least quarterly.

*Goal: By March 7, an ad hoc task force comprised of the Mayor and Mayor Pro Tem should develop recommendations for Council consideration on how to best integrate the Council's Goals, Workplans (Committees, Commissions, and staff), and the Budget.*

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